

## Call for Paper

### Software–Benchmarking – is software too expensive?

**SwiSMA–Event 22 September**

#### **Part 1: Morning Tutorials** *(at SwissICT Headquarters)*

We offer two tutorials:

- Introduction to Functional Sizing and Benchmarking (introductory level)  
The participants learn about the relevant ISO/IEC standards such as 19761 and about the respective methods and tools. In particular, we present using the ISBSG repository for planning and managing ICT Projects
- „northernSCOPE“ for Scope Management Practice (advanced level)  
The term Scope Management has been introduced in the PMBOK. The northernSCOPE concept itself is just over a decade old. northernSCOPE consists of several different measurement methods, reporting standards, tools and training modules in a comprehensive program aimed at improving the customer/supplier relationship and committed involvement of the customer – in an appropriate productive manner

#### **Part 2: Afternoon Conference** *(at ifa School for Professional Development)*

National and international experts present their experiences in using Software Benchmarking for ICT Projects, with a focus on the following topics:

- Success Factors for Software Benchmarking
- Experiences with Measurements Methods and Processes
- Learnings – how can we measure true savings in the ICT business?
- Software–Benchmarking and CMMI / SPiCE / Six Sigma
- Software–Benchmarking for planning ICT projects and acquiring software
- Software–Benchmarking for testing software
- Acceptance of Software Benchmarking with Management and team members
- etc.

#### **Call for Exhibitors**

Vendors have the opportunity to present their methods and tools for software metrics in Poster Sessions. Please contact the expert group chairman Thomas Fehlmann ([thomas.fehlmann@swissict.ch](mailto:thomas.fehlmann@swissict.ch)) for details.

#### **Paper Submissions**

For the conference and the poster sessions, please send your suggestions and proposals to the conference organiser Thomas Fehlmann ([thomas.fehlmann@swissict.ch](mailto:thomas.fehlmann@swissict.ch))